

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

BELLSOUTH TELECOMMUNICATIONS, INC.'S ) CASE NO.  
CONSUMER eSTORE MOVERS DIRECTV® ) 2005-00163  
OFFER )

O R D E R

On April 11, 2005, BellSouth Telecommunications, Inc. ("BellSouth") filed a motion for expedited approval for a promotion entitled "Consumer eStore Movers DIRECTV® Offer."

In support of its request for expedited treatment, BellSouth states that the promotion benefits subscribers. Approval of this tariff by May 1, 2005, a date earlier than 30 days from its filing, will enable BellSouth to offer this promotion in Kentucky at the same time it is offered throughout BellSouth's region. This will benefit BellSouth and its residential customers. The Commission finds that good cause, pursuant to KRS 278.180(2), has been shown.

IT IS THEREFORE ORDERED that BellSouth's motion is granted and the tariff is approved as filed.

Done at Frankfort, Kentucky, this 26<sup>th</sup> day of April, 2005.

By the Commission

ATTEST:

  
Executive Director