

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

BELLSOUTH TELECOMMUNICATIONS, INC. S)	
REQUEST FOR EXPEDITED TREATMENT)	CASE NO.
OF PROMOTION OF BASIC EXCHANGE)	2003-00177
SERVICE AND VERTICAL SERVICES)	

O R D E R

On May 9, 2003, BellSouth Telecommunications, Inc. (BellSouth) filed a motion to establish a promotion enabling new customers who switch to BellSouth for local service and subscribe to basic exchange service and at least two vertical services to receive a coupon for \$25.00 cash back. Pursuant to Commission Order, BellSouth is to give the Commission at least 30 days notice prior to implementing such a promotion.¹ In support of its request for expedited treatment, BellSouth states that the promotion will benefit eligible customers and if allowed to go into effect June 1, 2003, will be effective simultaneously on a region wide basis. The Commission finds that good cause, pursuant to KRS 278.180, has been shown.

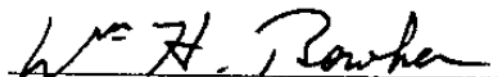
IT IS HEREBY ORDERED that BellSouth s motion is approved.

¹ Case No. 2001-00077, BellSouth Telecommunications, Inc. s Proposed Changes in Procedures for Filing Contract Service Arrangements and Promotions, September 28, 2001 Order at 3.

Done at Frankfort, Kentucky, this 30th day of May, 2003.

By the Commission

ATTEST:


Deputy Executive Director