

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

|                                 |   |                 |
|---------------------------------|---|-----------------|
| THE TARIFF FILING OF BELL SOUTH | ) |                 |
| TELECOMMUNICATIONS, INC. TO     | ) | CASE NO. 98-287 |
| INTRODUCE THE BELL SOUTH 25     | ) |                 |
| CENT CALL PLAN                  | ) |                 |

|                                 |   |                 |
|---------------------------------|---|-----------------|
| THE TARIFF FILING OF BELL SOUTH | ) |                 |
| TELECOMMUNICATIONS, INC. TO     | ) | CASE NO. 98-288 |
| INTRODUCE A NEW EXPANDED        | ) |                 |
| VERSION OF AREA PLUS SERVICE    | ) |                 |

O R D E R

IT IS ORDERED that BellSouth Telecommunications, Inc. ("BellSouth") and AT&T Communications of the South Central States ("AT&T") shall respond to the following information by September 21, 1998.

BellSouth

1. If the 25 Cent Call Plan and the Area Plus Service are subscribed to by high volume intraLATA toll users, BellSouth will realize revenue decreases for those customers. Will BellSouth seek to prevent such losses? How will BellSouth compensate such lost revenue?

2. Does BellSouth plan to market the 25 Cent Call Plan only to customers with intraLATA toll revenues less than \$11 per month? If so, how will this be accomplished?

3. Both plans will be available for resale. Does BellSouth intend to restrict competitive local exchange companies from offering these plans to high volume intraLATA toll users? If so, how? If not, explain the impact.

4. On April 13, 1998, BellSouth filed a revenue analysis and cost information for the estimated impact of the 25 Cent Call Plan. Provide supporting worksheets showing all calculations and a narrative explanation of the assumptions of these exhibits.

5. On the April 13, 1998 exhibit appears the notation "5% Adjustment for >\$11 Accounts." Explain.

6. Provide the impact on the revenue analysis submitted April 13, 1998 if BellSouth marketed this plan to all customers including those with intraLATA toll revenues of greater than \$11.

7. Exhibits 1 and 2 of the May 11, 1998 filing provide an analysis of the impact of BellSouth's 25 Cent Call Plan Services and Expanded Area Plus Service on BellSouth residential customers. Provide supporting worksheets showing all calculations and a narrative explanation of the assumptions of these two exhibits.

8. The revenue analysis for the 25 Cent Call Plan reflects 897,065 lines and the revenue analysis for the Area Plus Service contains 832,869 lines. Reconcile the difference.

#### AT&T

1. Does AT&T believe that the tariffs meet the imputation standard? Explain fully.

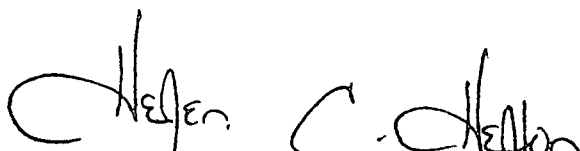
2. Does AT&T agree with the assumptions made by BellSouth in its revenue analysis? If not, how should they be changed? Demonstrate.

Done at Frankfort, Kentucky, this 3rd day of September, 1998.

PUBLIC SERVICE COMMISSION

  
For the Commission

ATTEST:

  
Executive Director