COMMONWEALTH OF KENTUCKY

## BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF AMERICAN EXPRESS )
TELECOM, INC. FOR A CERTIFICATE TO ) CASE NO. 95-328
RESELL TELECOMMUNICATIONS SERVICE )

## ORDER

On July 31, 1995, American Express Telecom, Inc. ("American Express") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

American Express is a Delaware corporation with its principal offices in the state of Utah and intends to resell tariffed services of facilities-based carriers certified by this Commission.

American Express does not request authority to provide operatorassisted telecommunications services.

American Express does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by American Express demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that American Express should be

authorized to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

American Express filed its proposed tariff on July 31, 1995. The Commission finds that the rates proposed by American Express should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306, the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, American Express should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

- 1. American Express be and it hereby is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
- 2. American Express shall ensure that its name appears prominently on all bills issued to customers for services rendered.
- 3. American Express's authority to provide service is strictly limited to those services described in this Order and American Express's application.

Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

- 4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.
- 5. The rates proposed by American Express on July 31, 1995 are hereby approved.
- 6. Within 30 days from the date of this Order, American Express shall file, pursuant to 807 KAR 5:011, its July 31, 1995 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 12th day of September, 1995.

PUBLIC SERVICE COMMISSION

Chairman

Vice Chairman

Commissioner

ATTEST:

Executive Director

Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.