COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

REQUEST FOR CONFIDENTIAL TREATMENT OF) INFORMATION FILED WITH SOUTH CENTRAL) BELL TELEPHONE COMPANY'S PROPOSED) CASE NO. 95-053 TARIFF FOR PROPOSED AREA CALLING) SERVICE EXPANSION)

<u>order</u>

This matter arising upon petition of BellSouth Telecommunications, Inc., d/b/a South Central Bell Telephone Company ("South Central Bell"), filed February 9, 1995, pursuant to 807 KAR 5:001, Section 7, for confidential protection of the market information filed in support of its petition for proposed Area Calling Service on the grounds that disclosure of the information is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

South Central Bell has requested approval of its proposed tariff for Area Calling Service between Lexington and nine exchanges located to the east and south of Lexington. In support of its application, South Central Bell has filed market information associated with the plan which it seeks to protect as confidential.

The information sought to be protected is not known outside of South Central Bell and is not disseminated within South Central Bell except to those employees who have a legitimate business need to know and act upon the information. South Central Bell seeks to preserve and protect the confidentiality of the information through all appropriate means, including the maintenance of appropriate security at its offices.

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KRB 61.872(1) requires information filed with the Commission to be available for public inspection unless specifically exempted by statute. Exemptions from this requirement are provided in KRS 61.878(1). That section of the statute exempts 11 categories of information. One category exempted in subparagraph (c) of that section is commercial information confidentially disclosed to the Commission. To qualify for that exemption, it must be established that disclosure of the information is likely to cause substantial competitive harm to the party from whom the information was obtained. To satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

South Central Bell's competitors for Area Calling Service are other telecommunication carriers who may be contemplating providing service to the same areas now served by South Central Bell. Disclosure of the information sought to be protected would allow such competitors to evaluate the size and market in these exchanges and direct their market efforts accordingly. Therefore, disclosure of the information is likely to cause South Central Bell competitive injury and the information should be protected as confidential.

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This Commission being otherwise sufficiently advised,

IT IS ORDERED that the market information filed in support of South Central Bell's proposed tariff for Area Calling Service expansion, which South Central Bell has petitioned to be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 14th day of March, 1995.

PUBLIC SERVICE COMMISSION

Chairman

ATTEST:

Executive Director