COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

SOUTH CENTRAL BELL TELEPHONE) COMPANY'S TARIFF FILING TO PRO-) MOTE VERTICAL SERVICES AND) CASE NO. 92-448 OPTIONAL CALLING PLANS)

ORDER

On September 22, 1992, South Central Bell Telephone Company ("South Central Bell") filed a proposed promotional tariff wherein it proposed to allow new or transfer order residence and small business customers establishing service during November 1992 the opportunity to add vertical services and/or saver service without incurring a service order change anytime during a 60-day period that begins on their service establishment date. South Central Bell proposed an effective date of November 1, 1992.

The Commission, having reviewed the evidence of record and being otherwise sufficiently advised, finds that the tariff filing should be approved. The Commission will require South Central Bell to file at the end of the promotional period the actual revenues lost and additional sales received during the promotion. South Central Bell should also file the actual revenues lost and additional sales received at the end of the year as a result of the promotion.

The Commission HEREBY ORDERS that:

1. South Central Bell's promotional offering is approved, subject to the provisions of Ordering paragraph 2 herein. 2. South Central Bell shall file the actual revenues lost and additional sales received at the end of the promotional period and at the end of the year.

Done at Frankfort, Kentucky, this 28th day of October, 1992.

PUBLIC SERVICE COMMISSION

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ATTEST: ill

Executive Director