

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF HARVEL H. ESCUE,)
d/b/a PAGE CALL, FOR A CERTIFICATE OF)
PUBLIC CONVENIENCE AND NECESSITY)
PURSUANT TO KRS 278.020 TO EXPAND)
SERVICES BY PROVIDING ONE-WAY)
AUTOMATIC RADIO PAGING SERVICE TO THE) CASE NO. 8693
PUBLIC IN THE COUNTIES OF MCCRACKEN,)
GRAVES AND CALLOWAY; TO INTERCONNECT)
THE PROPOSED SYSTEM WITH THE SOUTH)
CENTRAL BELL TELEPHONE COMPANY; AND)
FOR APPROVAL OF RATES, CHARGES, RULES)
AND RELATED MATTERS FOR SUCH SERVICE)

O R D E R

On October 26, 1982, Harvel H. Escue, d/b/a Page Call ("Page Call"), applied to the Commission for a certificate of public convenience and necessity to provide one-way, direct-dial automatic paging service (tone/voice and tone-only service) in the counties of McCracken, Graves and Calloway. The initial proposed service would be in the Paducah area of McCracken County. Page Call also applied for initial rates for the proposed service.

Page Call proposed to purchase transmitting equipment and to lease antenna tower space in McCracken County for initial service and to establish additional transmitters in Graves and Calloway Counties at a later time, all as more specifically detailed in the application and record. Page Call further proposed to interconnect with South Central Bell Telephone Company for the necessary telephone lines to provide the proposed service.

A public hearing was held on January 14, 1983. Mayfield Answering Service and Telephone Answering Service of Paducah were represented as intervenors in this matter.

Discussion

Ms. Rita LeNeave, President of Mayfield Answering Service, testified that this utility provides adequate service in Mayfield and its environs. She further testified that Mayfield Answering Service provides two-way radio service which Page Call does not propose to offer. Ms. Elizabeth Jarman, President, and Mr. Charles Anthony Raymond, General Manager, Telephone Answering Service of Paducah, testified that adequate paging service is offered by this utility in the Paducah area, and that the rates for such service are less than those proposed by Page Call. Neither intervenor, however, offers or proposes to offer coverage of the entire area, as Page Call has proposed.

Although this Commission has the obligation to prevent a wasteful duplication of facilities, we do not interpret this to mean that there must be no incidental duplication. Page Call's proposed service would involve some incidental duplication, but such duplication is justified since coverage of a larger area was shown to be of benefit to the public. Intervenors were unable to show that the public interest would not be served by granting Page Call the authority to offer its proposed service.

Findings and Order

The Commission, after considering this matter and being advised, is of the opinion and finds that:

(1) Page Call's proposed one-way automatic direct paging service in the counties of McCracken, Graves, and Calloway is in the public interest and a certificate of public convenience and necessity to construct the necessary facilities to offer this service should be granted; and

(2) Page Call's rates and charges for the new service are reasonable and should be approved effective with the institution of such service.

IT IS THEREFORE ORDERED that Page Call be and it hereby is granted a certificate of public convenience and necessity to construct the necessary facilities in order to provide one-way, direct automatic paging service in the counties of McCracken, Graves, and Calloway.

IT IS FURTHER ORDERED that the rates and charges in Appendix A of this Order be and they hereby are approved for Page Call effective with the institution of the new service.

IT IS FURTHER ORDERED that Page Call shall file with the Commission its tariffs for the new service in the form prescribed by the Commission's regulations within 30 days of the date of this Order.

Done at Frankfort, Kentucky, this 24th day of February, 1983.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:

Secretary

APPENDIX "A"

APPENDIX TO AN ORDER OF THE PUBLIC SERVICE
COMMISSION OF KENTUCKY IN CASE NO. 8693
DATED February 24, 1983.

The following rates and charges are approved for Page
Call for one-way, direct-dial, automatic paging service:

1. One-Way Communications Service Where Page Call
Furnishes Selective Paging Equipment.
 - a. Tone/Voice Service \$28.50 per month
 - b. Tone Only Service 17.50 per month
 - c. Dual Function Service 21.00 per month
2. One-Way Communications Service Where Subscriber
Furnishes Selective Paging Equipment.
 - a. Tone/Voice Service \$15.00 per month
 - b. Tone Only Service 10.50 per month
 - c. Dual Function Service 14.00 per month
3. Service Charge of \$15.00 for each service call
performed on the part of Company employees which
requires travel.
4. Connection Charge of \$15.00 for the initial set-up
and connections of each paging unit programed into
the paging network.
5. A 10% penalty on the amount due is applicable to
all accounts unpaid for more than 30 days following
the billing date.