

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF PLATINUMTEL	)	
COMMUNICATIONS, LLC D/B/A CARE	)	
WIRELESS FOR DESIGNATION AS	)	CASE NO.
AN ELIGIBLE TELECOMMUNICATIONS	)	2016-00030
CARRIER IN THE COMMONWEALTH OF	)	
KENTUCKY	)	

COMMISSION STAFF'S FIRST REQUEST FOR INFORMATION  
TO PLATINUMTEL COMMUNICATIONS, LLC

Platinumtel Communications, LLC d/b/a Care Wireless ("Care Wireless"), pursuant to 807 KAR 5:001, is to file with the Commission the original and ten copies of the following information, with a copy to all parties of record. The information requested herein is due within 20 days of the date of this request. Responses to requests for information shall be appropriately bound, tabbed, and indexed. Each response shall include the name of the witness responsible for responding to the questions related to the information provided.

Each response shall be answered under oath or, for representatives of a public or private corporation or a partnership or association or a governmental agency, be accompanied by a signed certification of the preparer or person supervising the preparation of the response on behalf of the entity that the response is true and accurate to the best of that person's knowledge, information, and belief formed after a reasonable inquiry.

Care Wireless shall make timely amendment to any prior response if it obtains information which indicates that the response was incorrect when made or, though correct when made, is now incorrect in any material respect. For any request to which Care Wireless fails or refuses to furnish all or part of the requested information, Care Wireless shall provide a written explanation of the specific grounds for its failure to completely and precisely respond.

Careful attention should be given to copied material to ensure that it is legible. If the requested information has been previously provided in this proceeding in the requested format, reference may be made to the specific location of that information in responding to this request. When filing a paper containing personal information, Care Wireless shall, in accordance with 807 KAR 5:001, Section 4(10), encrypt or redact the paper so that personal information cannot be read.

1. Confirm that Care Wireless seeks to receive funds from both the federal Universal Service Fund (“USF”) and the Kentucky USF for the provision of Lifeline service to qualifying Kentucky customers.

2. Refer to the Application, page 3, which states that Care Wireless is “one of the oldest prepaid wireless providers in the United States” and a “leader in prepaid wireless by offering consumers an affordable product and making prepaid wireless easy to understand.” Describe Care Wireless’ Lifeline service plans and discuss how they differ from other providers offering Lifeline service in Kentucky.

3. Refer to the Application, page 6, which references the primary enrollment methods. Describe the temporary tent enrollment method that Care Wireless proposes

to implement, including but not limited to the length of time the tents will be up at each location and the frequency of the temporary tent marketing program.

4. Refer to the Application, page 14. Identify the “retail partners” that will be used to market Care Wireless’ Lifeline service.

5. Describe the training, education, and qualifications of the employees that will be used to market Lifeline and state whether they will be employees or sub-contractors.

6. Explain the relationship between Care Wireless and CGM, LLC, and state whether there is any common ownership between CGM, LLC and any other Lifeline providers or any relationship between CGM, LLC and any other Lifeline providers.

7. Refer to the Application, pages 13–15, which detail how Care Wireless will advertise the availability of Lifeline service. Describe in further detail Care Wireless’ marketing plan and the inclusion of print, radio, and television advertisements, if any.

8. Refer to the Application, page 15, which states that Care Wireless seeks designation as an ETC only in the non-rural exchanges of BellSouth Telecommunications, LLC d/b/a AT&T-Kentucky, Cincinnati Bell Telephone Company, and Windstream Kentucky East, LLC. Explain why Care Wireless does not seek to serve the rural exchanges of these companies or any other rural company in Kentucky.

9. For each state in which Care Wireless has been designated as an ETC for the purpose of offering Lifeline, provide the percentage of Lifeline customers as compared to total customers in each state.

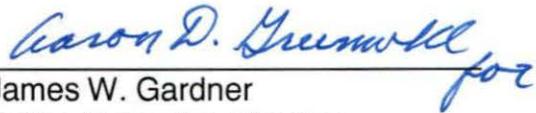
10. Confirm that Care Wireless will collect or otherwise contribute \$.14 per line per month to the Kentucky USF for each Care Wireless Kentucky customer, both Lifeline and non-Lifeline.

11. Confirm that Care Wireless will collect or otherwise contribute \$.04 per line per month to the Kentucky Telecommunications Relay Service / Telecommunication Access Program Fund for each Care Wireless Kentucky customer, both Lifeline and non-Lifeline.

12. Confirm that Care Wireless will contribute to the Commercial Mobile Radio Service Emergency Telecommunications Fund pursuant to KRS 65.7635.

13. The Company's website [www.ptel.com](http://www.ptel.com) indicates that the company is no longer providing GSM (Global System for Mobile Communications) Service and directs customer to other carriers. Explain whether this change in service affects service described in the Application, and if so, state how the Application is amended.

14. Explain why the Company's website [www.carewireless.com](http://www.carewireless.com) is currently inaccessible.

  
James W. Gardner  
Acting Executive Director  
Public Service Commission  
P.O. Box 615  
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DATED MAR 30 2016

cc: Parties of Record

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