

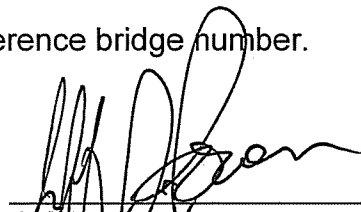
COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

JOINT APPLICATION PURSUANT TO 1994 )  
HOUSE BILL NO. 501 FOR THE APPROVAL OF )  
KENTUCKY POWER COMPANY )  
COLLABORATIVE DEMAND-SIDE )  
MANAGEMENT PROGRAMS AND FOR ) CASE NO.  
AUTHORITY TO IMPLEMENT A TARIFF TO ) 2010-00333  
RECOVER COSTS, NET LOST REVENUES AND )  
RECEIVE INCENTIVES ASSOCIATED WITH THE )  
IMPLEMENTATION OF THE KENTUCKY POWER )  
COMPANY COLLABORATIVE DEMAND-SIDE )  
MANAGEMENT PROGRAMS )

COMMISSION STAFF'S NOTICE OF  
INFORMAL CONFERENCE

Commission Staff hereby gives notice that a telephonic informal conference will be held on September 7, 2010 at 11:00 a.m., Eastern Daylight Time, at the Commission's offices at 211 Sower Boulevard, Frankfort, Kentucky for the purpose of discussing the items included in the category labeled "Program Costs." Any party who wishes to participate in the teleconference should call the Commission's offices at (502) 564-3940 and ask to be connected to the conference bridge number.

  
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Jeff Derouen  
Executive Director  
Public Service Commission  
P.O. Box 615  
Frankfort, KY 40602

DATED: SEP - 7 2010

cc: Parties of Record

Errol K Wagner  
Director Regulatory Services  
American Electric Power  
101A Enterprise Drive  
P. O. Box 5190  
Frankfort, KY 40602