

2011 Multi-State Telecom Conference Agenda

“Technology, Regulatory and Competitive Markets in the Telecom Industry”

August 24th Agenda

8:00-8:30am *Registration*

8:30- 8:45am *Welcome*

David Armstrong, Chairman, Kentucky Public Service Commission and Dr. Randy Dunn, President, Murray State University

8:45-9:30am *Revolutionary Changes in Telecommunications*

Dr. Michael J. Hicks, Director of the Center for Business and Economic Research, Ball State University

- Technology
- Competitive Markets
- Regulatory

9:30-9:45am *Break*

9:45-10:45am *Technology Panel*

Moderator – Dr. Jay Gillette, Professor of Information and Communications Sciences, Ball State University

Panel Participants include Dr. Michael Bowman, Murray State University

- Change
- Data networks not voice networks
- Networked society
- Wireless not wired
- One network for games, voice, data, video social networking

10:45-11:00am *Break*

11:00-12:00noon *Competitive Markets Panel – “The Future of Telecom Companies”*

Moderator – Dr. Fred Miller, Hutchens Distinguished Professor of Marketing and Business GIS, Murray State University

Panel participants include Duo County Tom Preston, West Kentucky Trevor Bonnstetter, North Central Nancy White, Windstream representative (invited)

- Broadband
- Wireless
- Digital Lifestyle
- Convenience
- Productivity
- Entertaining
- Changes in the way we communicate

12:00-1:30pm *Luncheon*

1:30-2:30pm *Regulatory Panel*

Moderator – Dr. Barry Umansky, Professor of Telecommunications, Ball State University
Panel Participants include ATT Kentucky President Mary Pat Regan, Logan Telephone Greg Hale

- National Broadband Plan
- Spectrum
- Access Reform
- Universal Service Fund
- Revenue stability
- Regularity stability

2:30-2:45pm *Break*

2:45-3:45pm *Parallel Sessions*

1. “Recent FCC Developments Discussion/State Networking”- Panel participants include Neustar
2. National Broadband Plan
3. Social Media and the Network
4. Future Technology Impacts

3:45-4:00pm *Break*

4:00-5:00pm *PSC Issues*

Panel chaired by Chairman David Armstrong with State Chairs or Senior Representatives from each State