

Multi-state Telecommunications Summit

August 24, 2011

Curriss Center

Murray State University

Agenda

8:00-8:30am *Registration*

8:30- 8:45am *Welcome*

David Armstrong, Chairman, Kentucky Public Service Commission and Dr. Randy Dunn, President, Murray State University

8:45-9:30am *Revolutionary Changes in Telecommunications*

Dr. Michael J. Hicks, Director of the Center for Business and Economic Research, Ball State University

- Technology
- Competitive Markets
- Regulatory

9:30-9:45am *Break*

9:45-10:45am *Technology Panel*

Moderator – Dr. Jay Gillette, Professor of Information and Communications Sciences, Ball State University

Panel Participants include Dr. Michael Bowman, Murray State University

- Change
- Data networks not voice networks
- Networked society
- Wireless not wired
- One network for games, voice, data, video social networking

10:45-11:00am *Break*

11:00-12:00noon *Competitive Markets Panel – “The Future of Telecom Companies”*

Moderator – Dr. Fred Miller, Hutchens Distinguished Professor of Marketing and Business GIS, Murray State University

Panel participants include Duo County Tom Preston, West Kentucky Trevor Bonnstetter, North Central Nancy White, Windstream Jeanne Shearer

- Broadband
- Wireless
- Digital Lifestyle
- Convenience
- Productivity
- Entertaining
- Changes in the way we communicate

12:00-1:30pm *Luncheon with featured speaker*

1:30-2:30pm *Regulatory Panel*

Moderator – Dr. Barry Umansky, Professor of Telecommunications, Ball State University
Panel Participants include ATT Kentucky President Mary Pat Regan, Logan Telephone Greg Hale, tw telecom Pamela Sherwood, TDS Telecom Bruce Mottern

- National Broadband Plan
- Spectrum
- Access Reform
- Universal Service Fund
- Revenue stability
- Regulatory stability

Due to ongoing proceedings in Case No. 2010-00398 before the Commission, the Kentucky PSC Commissioners will not attend this portion of the Summit.

2:30-2:45pm *Break*

2:45-3:45pm *Parallel Sessions*

1. Smart Grid – Privacy and Security – Brent Struthers, Neustar
2. Social Media and the Network
3. Future Technology Impacts – Dr. Mike Bowman, Murray State University

3:45-4:00pm *Break*

4:00-5:00pm *PSC Issues*

Panel chaired by Kentucky PSC Chairman David Armstrong with State Chairs or Senior Representatives from each State