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July 22, 2014

Via Hand-Delivery

Mr. Jeff DeRouen, Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, Kentucky 40602

RE: *Case No. 2013-00482*

Dear Mr. DeRouen:

Please find enclosed an original and ten (10) copies of Sage Telecom Communications, LLC "amendment to lifeline plans" consistent with the Commission's Order dated July 3, 2014.

Please place the documents of file.

Regards,



Matthew Malone

C: File

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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PUBLIC SERVICE
COMMISSION

In the Matter of:)
)
Application of Sage Telecom Communications, LLC)
for Designation as an Eligible)
Telecommunications Carrier in the)
Commonwealth of Kentucky for the Limited Purpose)
of Offering Wireless Lifeline Service)

Case No. 2013-00482

AMENDMENT TO LIFELINE PLANS

I. INTRODUCTION

Sage Telecom Communications, LLC (“Sage” or the “Company”), by its undersigned counsel, pursuant to Section 214(e)(2) of the Communications Act of 1934, as amended, (the “Act”)¹, Sections 54.101 through 54.207 of the Rules of the Federal Communications Commission (“FCC”),² the rules and regulations of the Kentucky Public Service Commission (“Commission”), and the Commission’s Order in this Case No. 2013-00482 entered July 3, 2014, hereby submits this Amendment to its Lifeline Plans being offered in Kentucky.

II. REVISED LIFELINE PLANS

Pursuant to the Commission’s Order in this Case No. 2013-00482 entered July 3, 2014, Sage clarifies and amends its Lifeline service offerings as follows. Attached hereto as Exhibit I is a summary of Sage’s Lifeline plans. Sage’s original Application indicated that it would offer five (5) pre-paid plans and three (3) post-paid plans, with a \$30.00 activation fee on post-paid plans only. Sage has since determined to offer only three (3) pre-paid plans and not to offer post-paid plans or charge an activation fee to Lifeline customers in order to best serve its

¹ 47 U.S.C. § 214(e)(2).

² 47 C.F.R. §§ 54.101-54.207.

customers and make its offering consistent with plans offered to Lifeline customers in other states.


All Lifeline customers will receive a free handset and access to the following features at no additional charge: voicemail, caller ID, call waiting, call forwarding, and 3-way calling. Calls to Sage Customer Service via 611 and calls to 911 emergency services are always free, regardless of availability of minutes. Customers will also enjoy free domestic long distance. Customers are able to purchase a different plan at any time, though Sage will only apply the total Lifeline discount once per month per customer.

Sage's no-cost "MobileFlex Essentials" Plan offers Lifeline customers 300 minutes of voice and 200 text messages per month, more than the typical no-cost prepaid wireless Lifeline plans of other providers that are currently on the market, which are capped at 250 minutes per month. Sage offers two (2) additional Lifeline plans to which eligible Lifeline customers may apply the federal \$9.25 Lifeline discount and additional state \$3.50 Lifeline discount: the "MobileFlex Plus" Plan with 650 minutes of voice and 650 text messages per month; and the "MobileFlex Value" Plan with unlimited minutes of voice, unlimited text messages, and 100MB of data per month. Therefore, Sage's Lifeline plans will (1) provide value for the \$9.25 per customer per month reimbursement from the federal Universal Service Fund (USF) and \$3.50 per customer per month reimbursement from the state USF; and (2) spur other ETCs to improve their Lifeline service offerings.

III. CONCLUSION

Based upon the foregoing amendment to its Lifeline plans, Sage contends that its Lifeline plans provide benefits commensurate with the amount of Kentucky USF support and that it has met the requirements to receive both federal USF support for Lifeline and Kentucky USF support for Lifeline.

Respectfully Submitted,

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Attorneys for Sage Telecom Communications, LLC

July 22, 2014

EXHIBIT 1

Revised Lifeline Plans

Plan	Minutes	Text	Data (MB)	Retail Price	Federal Lifeline Discount	KY Lifeline Discount	Net Cost to Lifeline Customer
MobileFlex Essentials	300	200	Blocked	\$12.75	- \$9.25	-\$3.50	\$0.00
MobileFlex Plus	650	650	0	\$25.00	- \$9.25	-\$3.50	\$12.25
MobileFlex Value	Unlimited	Unlimited	100	\$40.00	- \$9.25	-\$3.50	\$27.25

All Plans Include:

- Free handset
- Free local and domestic long distance calls
- Free calls to 911 emergency services
- Free calls to Sage Customer Service
- Free access to voicemail, caller ID, call waiting, call forwarding, and 3-way calling features
- Directory Assistance available at \$1.50 per call

Additional Airtime:

Additional airtime is available by purchasing another service plan as listed above. However, the total Lifeline discount will only be applied once per month for eligible Lifeline subscribers.