

SULLIVAN, MOUNTJOY, STAINBACK & MILLER PSC

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April 6, 2012

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PUBLIC SERVICE
COMMISSION

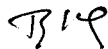
Mr. Jeff DeRouen
Executive Director
Public Service Commission
211 Sower Boulevard, P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: *Big Rivers Electric Corporation's Filing of Tariff
Additions for Demand-Side Management and
Energy Efficiency Programs*

Dear Mr. DeRouen:

On March 16, 2012, Big Rivers Electric Corporation ("Big Rivers") filed new tariff sheets PSC No. 24, Sheets 2.01 through 2.15 and a revised tariff table of contents. On that same date, Big Rivers provided notice to its members of the filing of the new and revised tariff sheets. Enclosed please find a certificate that notice was provided as required by 807 KAR 5:011. Please call if you have any questions.

Sincerely,



Tyson Kamuf

TAK/ej
Enclosure

cc: Albert Yockey

Telephone (270) 926-4000
Telecopier (270) 683-6694

100 St. Ann Building
PO Box 727
Owensboro, Kentucky
42302-0727

1 COMMONWEALTH OF KENTUCKY
2 BEFORE THE PUBLIC SERVICE COMMISSION
3

4 In the Matter of:

5
6 FILING OF BIG RIVERS ELECTRIC)
7 CORPORATION OF TARIFF ADDITIONS FOR) Case No. 2012-_____
8 DEMAND-SIDE MANAGEMENT AND)
9 ENERGY EFFICIENCY PROGRAMS)

10
11 **CERTIFICATE OF NOTICE TO THE PUBLIC**
12

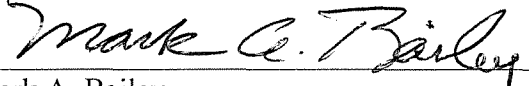
13 To the Public Service Commission, Frankfort, Ky.
14

15 Pursuant to the Rules Governing Tariffs (effective August 4, 1984), I hereby certify that I,
16 Mark A. Bailey, am President and Chief Executive Officer of Big Rivers Electric Corporation (the
17 "Company"), a utility furnishing wholesale electric service within the Commonwealth of
18 Kentucky, which on the 16th day of March, 2012, issued Tariff P.S.C. No. 24, Original Sheet
19 Numbers 2.01 through 2.15, to become effective April 16, 2012, and that notice to the public of the
20 issuing of the same is being given in all respects as required by Section 8 of 807 KAR 5:011, as
21 follows:

22 On the 16th day of March, 2012, the new tariff sheets were exhibited for public inspection
23 at the office and place of business of the Company in the territory affected thereby, to wit, at 201
24 Third Street, Henderson, Kentucky 42420, and that the same will be kept open to public inspection
25 at said office and place of business in conformity with the requirements of Section 8 of 807 KAR
26 5:011.

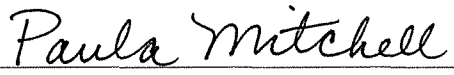
27 On the 16th day of March, 2012, typewritten notice of the proposed rates or administrative
28 regulations was mailed to each of the three customers of the Company whose rates or charges will
29 be affected thereby, a copy of said notice being attached thereto.

30 Given under my hand this 26th day of March, 2012.

31
32 
33 _____
34 Mark A. Bailey
35 President and Chief Executive Officer
36 Big Rivers Electric Corporation
37 201 Third Street
38 Henderson, Kentucky 42420

38 COMMONWEALTH OF KENTUCKY)
39 COUNTY OF HENDERSON)
40

41 SUBSCRIBED AND SWORN to before me by Mark A. Bailey, President and Chief
42 Executive Officer of Big Rivers Electric Corporation, on this the 26th day of March, 2012.

43
44 
45 _____
46 Notary Public, Ky., State at Large
My commission expires: 1-12-13



201 Third Street
P.O. Box 24
Henderson, KY 42419-0024
270-827-2561
www.bigrivers.com

March 16, 2012

Kelly Nuckols
President and CEO
Jackson Purchase Energy Corp.
2900 Irvin Cobb Drive
Paducah, KY 42002

Sanford Novick
President and CEO
Kenergy Corp.
6402 Corydon Road
P.O. Box 18
Henderson, KY 42419-0018

Burns E. Mercer
President and CEO
Meade County Rural Electric Cooperative Corporation
1351 Hwy. 79
Brandenburg, KY 40108

**RE: *NOTICE BY BIG RIVERS ELECTRIC CORPORATION OF
FILING OF TARIFF ADDITIONS***

Gentlemen:

Big Rivers Electric Corporation ("*Big Rivers*") today filed with the Kentucky Public Service Commission ("*Commission*") pursuant to KRS 278.160, KRS 278.190 and 807 KAR 5:011, new tariff sheets to implement certain demand-side management and energy efficiency programs. Copies of the new tariff sheets, PSC 24, Original Sheet Nos. 2.01 through 2.15, are attached to this letter. These new tariff sheets do not change any existing rates or tariff language. Big Rivers is also filing a new tariff table of contents that includes appropriate references to the new tariff sheets.

The demand-side management and energy efficiency programs contained in the new tariff sheets are elective, of course. While they do not change any existing rates or tariff language, they do state certain charges, credits, rebates and other value available under the demand-side management and energy efficiency programs they establish.

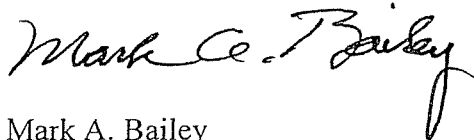
Kelly Nuckols
Sanford Novick
Burns E. Mercer
March 16, 2012
Page 2

The programs, charges, credits, rebates and other value available under the demand-side management and energy efficiency programs rates contained in the new tariffs represent the programs, charges, credits, rebates and other value proposed by Big Rivers; however, the Commission may order programs, charges, credits, rebates or other value that differs from Big Rivers' proposed tariffs. Such action may result in programs, charges, credits, rebates and other value for members other than those proposed by Big Rivers and contained in this letter.

Any corporation, association, or person with a substantial interest in this matter may request to intervene, by written request or motion, within thirty (30) days after the date of mailing of this notice of the proposed tariff additions, although the Public Service Commission may grant intervention beyond the thirty (30) day period for good cause shown. The request to intervene shall be submitted to the Kentucky Public Service Commission, 211 Sower Boulevard, P.O. Box 615, Frankfort, Kentucky 40602, and shall set forth the grounds for the request including the status and interest of the party.

Any person who has been granted intervention by the Commission may obtain copies of the new tariff additions and any other filings made by Big Rivers by contacting Big Rivers at the address and telephone number shown above. Any person may examine the new tariff additions, and any other filings made by Big Rivers at the main offices of Big Rivers, located at the address shown above, or at the offices of the Commission, located at 211 Sower Boulevard, Frankfort, Kentucky, telephone number (502) 564-3490.

Sincerely yours,

A handwritten signature in black ink that reads "Mark A. Bailey". The signature is written in a cursive style with a large, stylized initial "M".

Mark A. Bailey
President and CEO